

# Value Proposition

No Last Minute Surprise

No Unknown Delay

- Constant alerts and monitoring make sure that the task is done on time.
- Deliver up-to-date information throughout the organization on need to know basis and Adequate exception reporting and escalation procedures - helps to take proactive measures

Real-Time Instant Information

Enhance Productivity & Efficient

- The web architecture ensures the information to be always up-to-date saving time and efforts in gathering, compiling and processing information
- The strong alert system with a configurable escalation procedure ensures reduction in noise and displays the data that requires attention – on need to know basis

Easily Accessible History

- Centralized, up-to-date, and organized communication, work-done, work history, work status, and files ensures no data is lost

Improved Visibility & Transparency

- Substantial reduction in time to access information across all business functions.
- The strong alert system with a configurable escalation procedure ensures reduction in noise and displays the data that requires attention – on need to know basis

Enhance Productivity & Efficient

Real-time, instant, and centralized database

- The web architecture ensures the information to be always up-to-date saving time and efforts in gathering, compiling and processing information
- The strong alert system with a configurable escalation procedure ensures reduction in noise and displays the data that requires attention – on need to know basis

## Attrition Proof

Risk of People Turnover Mitigated

- Centralized, up-to-date, and organized communication, work-done, work history, work status, and files ensures no data is lost
- Unified system ensures inter-department deputation as well as training newly recruited people simple and quick

## High Return On Investment

Payback in approximately 6 months

- BuyerEase helps in managing more business - with same resources and infrastructure - without increasing management bandwidth, yielding in increased and reducing cost
- Availability of information increases the productivity at least by 20% - saving on salary bill, management time – once BuyerEase is properly implemented – shall pay for itself giving a high ROI on perceptually

## Quick Decision Making

Strong data mining and analysis

- Real-time, instant and centralized database removes the lag of data gathering
- Just-in time and strong management information system with a drill-down approach helps in tabulating and analyzing data and in turn supports decisions

## Uninterrupted Growth

Business Continuity... Show must go on...

- Proven unified solution based on industry best practices - across offices, geo-locations, Buyers, vendors, agents, and associates
- Consistent processes, procedures, and formats across teams, divisions, and business units with data availability – on online, real-time, up-to-date, instant, across departments, and on need to know basis